



## **Bronze Sponsorship \$10,000**

- Sponsor's logo in the official Fair & Expo Entertainment Schedule
- Sponsor's logo prominently displayed on the Fair & Expo's web site
- Sponsor recognition on electronic marquee, April 15 – 28, 2019
- Sponsor's logos/names in all Fair Expo print & radio ads as available at time of commitment.
- Sponsorship of one area, stage or building, to include placement of sponsor's banner at area during the Fair.
- 20 Family Fun Packs (includes admission for 2 adults and 2 children)
- 6 public address announcements daily
- 10 tickets for VIP/Media Party (Tuesday, April 23<sup>rd</sup>)
- Placement of two additional banners.
- 10'x10' Commercial Exhibitor Space

**2018 Santa Barbara Fair & Expo attendance: 50,000**